

# SEBASTOPOL DOCUMENTARY FILMFESTIVAL

## PARTNER/SPONSOR OPPORTUNITIES + BENEFITS

### PLEASE CONTACT

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*Thank You for your consideration and support!*

### 1. PRESENTING PARTNER (\$10,000+)

*Partnering with us for the entire event gets you noticed!*

- Premium visibility at the festival
- Tier 1 position on all Festival collateral materials/media/PR campaigns
- Prominently positioned ad on printed schedule
- Title position on website homepage banner and partner page + social media visibility
- Cross-marketing on SDFF/SebARTS websites
- Hosted radio/podcast interview with SDFF Media Partners
- Logo featured on screen prior to each festival screening
- Introduced before Curtain Raiser and Opening Night events
- Step and repeat photo-op with filmmakers
- Photo-op with Award Winners @ Opening Night Reception
- 6 VIP all access passes (includes access to Curtain Raiser, Opening Night, parties and receptions)

### 2. PREMIUM PARTNER (\$8,000+)

*Place your logo prominently on screen for all audiences!*

- Premium visibility at the festival
- Tier 1 position on all Festival collateral materials/media/PR campaigns
- Prominently positioned ad on printed schedule
- Title position on website home-page banner and on partner page + social media visibility
- Cross-marketing on SDFF/SebARTS websites
- Hosted radio/podcast interview with SDFF Media Partners
- Logo featured on screen prior to each festival screening
- Introduced before Curtain Raiser and Opening Night events
- Step and repeat photo-op with filmmakers
- Photo-op with Award Winners @ Opening Night Reception
- 4 VIP all access passes (includes access to Curtain Raiser, Opening Night, parties and receptions)

### 3. CURTAIN RAISER PARTNER (\$5,000)

*Welcome Audiences to SDFF 2023!*

- Tier 2 position on all Festival collateral materials/media/PR campaigns
- Ad in printed schedule
- Featured on website home-page banner and on partner page + social media visibility
- Cross-marketing on SDFF/SebARTS websites
- Logo featured on screen prior to each festival screening
- Introduced at Awards Presentation
- Step and repeat photo-op with filmmakers
- 2 VIP all access passes (includes access to Curtain Raiser, Opening Night, parties and receptions)
- 4 tickets to Curtain Raiser

## **4. OPENING NIGHT PARTNER (\$5,000)**

### ***Welcome Filmmakers and Patrons to Festival Weekend!***

- Tier 2 position on all Festival collateral materials/media/PR campaigns
- Featured on website home-page banner and on partner page + social media visibility
- Cross-marketing on SFFF/SebARTS websites
- Logo featured on screen prior to each festival screening
- Introduced before Opening Night Screening
- Step and repeat photo-op with filmmakers
- 2 VIP all-access passes (includes access to screenings, parties, Curtain Raiser and Opening Night)
- 4 guest tickets to Opening Night

## **5. SUSTAINING PARTNERS (\$2,500+)**

### ***You have good taste, and it shows!***

- Tier 3 position on all festival collateral materials/media/PR campaigns
- Featured on website home-page banner and on partner page + social media visibility
- Cross-marketing on SFFF/SebARTS websites
- Logo featured on screen prior to each festival screening
- Step and repeat photo-op with filmmakers
- 2 guest tickets to Curtain Raiser, 2 guest tickets to Opening Night (film and reception)
- 2 passes to SFFF Streaming

## **6. INDIVIDUAL FILM PARTNERS (\$750)**

### ***Reach A Passionate Audience—Align your message with a specific film***

- Included in all festival collateral material/media/PR campaigns
- Featured on website home-page banner and on partner page + social media visibility
- Introduced alongside filmmaker + logo featured on screen prior to screening
- 4 tickets to sponsored film

## **7. FESTIVAL PATRONS (\$500)**

### ***Make an important statement of support***

- Included in all festival collateral material/media/PR campaigns
- Listed on website partner page + social media visibility
- On-screen credit prior to each festival screening
- VIP ticket to Opening Night or Curtain Raiser event
- 2 Passes to SFFF Streaming

## **8. IN-KIND SPONSORS**

### ***Your customers: Thoughtful, Engaged, Intelligent... Just like our viewers.***

- Included in all festival collateral material/media/PR
- Featured on website home-page banner and on sponsor page + social media visibility
- Cross-marketing on SFFF/SebARTS websites
- 2 VIP tickets to Opening Night OR/ Curtain Raiser
- 2 passes to SFFF Streaming

## **9. MEDIA SPONSOR**

### ***Spread Your Voice Even Further***

- Included in all festival collateral material/media/PR campaigns
- Featured on website home-page banner and on sponsor page + social media visibility
- Cross-marketing on SFFF/SebARTS websites
- Tickets/passes provided per MOU with SFFF